



August 25, 1997

Mr. Dave Deacy
Pet Pages
P.O. Box 22083
Sarasota, FL 34276

Dear Dave:

I am encouraged to learn of your plans for creating the annual Pet Pages handbook. I hope you receive enough advertising support to make the venture financially feasible.

Thank you for offering to include complementary copy highlighting the Humane Society; we always can use additional exposure.

Once again, thank you for your interest in the Humane Society and our animal friends in general.

Sincerely,

Gary Dumas
CEO